





IMMEDIATE RELEASE

## **Smart Small Business Collaborations Give Back To Calgarians**

June 21, 2016, Calgary, Alta. — Even in Alberta's current economy, Calgary small businesses can thrive. Partnerships and collaborations that speak to the market's needs are where opportunities are growing, allowing entrepreneurs to innovate and expand, thus in turn, providing them the option to give back.

Kitchen Dream Team is one of these businesses. A professional kitchen renovation collaboration formed from three individual companies whose services complemented each other, Kitchen Dream Team is able to now give their clients healthy food options throughout the renovation. The team is formed by Get it Together (interior design), Casa Flores Cabinetry (cabinetry) and Strong Residential Projects (general contracting).

Sheri Bruneau, Partner Kitchen Dream Team and Owner Get It Together, says "There was an unmet need for families throughout their kitchen renovations with not being able to have fresh and healthy meals. Through Kitchen Dream Team, we found a solution that our customers really connect with." Jolanda Slagmolen-Flores, Partner Kitchen Dream Team and General Manager of Casa Flores adds, "This is a big pain point for people when their kitchen is being renovated - they have no place to cook."

The solution is a \$500 gift card to Made Foods for homeowners requiring a kitchen renovation. With no place to prep meals or cook at home during a four to six week renovation, Kitchen Dream Team is giving families a healthy alternative for meals while their kitchen is out of commission.

"The gift card, along with our renovation capabilities, has really struck a chord with the Calgary market," says Bruneau. "We're able to provide a solution to an issue homeowners faced. The last thing we want is for our clients to worry about when their kitchen will be completed so they can have a place to cook again."

Each kitchen renovation that Kitchen Dream Team collaborates on receives this \$500 Made Foods gift card, helping a number of Calgarians keep their meals healthy. With this, Kitchen Dream Team is not just growing, but thriving in the current market because of identifying – then providing a solution — for their clients.

"Ultimately, it's our clients who reap the rewards of our collaboration," says Bruneau.

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## **About Kitchen Dream Team**

Kitchen Dream Team is a top renovation company, founded by three Calgary businesses: Get It Together, Casa Flores Cabinetry, and Strong Residential Projects. Together, they offer a high level of knowledge and skill from kitchen design through to installation, providing the very best renovation services in Calgary. For more information visit <a href="http://www.kitchendreamteam.ca/">http://www.kitchendreamteam.ca/</a>.