



ABOUT SHERI

The real estate industry truly fascinates me. To take one of our most expensive investments and turn it into a dream home for my clients is something I always get excited about.

With the ability to carefully design a space that works with any budget is something that I find both challenging and rewarding at the same time. While no budget is too small, the real magic happens when you can deliver everything your client is asking for within their budget!

Behind the scene, I could not do the work I do without the constant support of my husband of 25 years and my two adult children, Brady (22) and Abby (20). They are my rocks and my support system that keep me sane and level-headed.

ABOUT THE BLOG

When I first started to blog, I was very careful with my words. After all, being a teacher for seventeen years (in my previous career) you had to be careful with how you said things. Everything was great. Everything worked out.

It didn't take long to truly find my voice. I know not everything is good and not everything works out the first time. So why pretend?

I am known to some of my friends as 'Frank'. My personality is really to tell it like it is. There is no point in lying to clients (especially when it comes to talking about a budget). There is also no point in trying to sugar-coat things. If there is a curve-ball in a renovation, then let's talk about it and find a solution.

My weekly blog is intended to help educate my clients and future renovation clients. The purpose of my blog is to share my renovation experiences, share the ups and downs, and hopefully add a touch of humor.

I also love to share great products! If I come across a product that I truly love, that checks off the both the functional and pretty categories, I want to let everyone know about it!

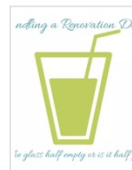


TRADE DAY: HOW TO PREPARE AND BE ORGANIZED FOR YOUR RENOVATION

Posted on June 30, 2018 by Sheri | 2 Comments

This past week, I had a Trade Day at one of our upcoming renovation projects. There was a lot of preparation that went into getting ready for this day so I thought it would make a great post. First, if you are going to manage your own renovation, this post may give you some insight into how prepared you should be...

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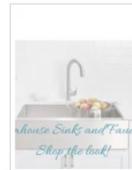


RENOVATION DELAY: HANDLING A CURVE BALL IN A RENOVATION

Posted on June 24, 2018 by Sheri | 0 Comments

As you may know, I am currently working with clients to refresh their basement area. This week we ran into a renovation delay that I honestly was not expecting. Basement Refresh Although there is no real construction going on in the home, there are significant changes taking place in this basement project: A new metallic cement floor. Install of a...

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FARMHOUSE SINKS AND FAUCETS: GET THE LOOK

Posted on June 17, 2018 by Sheri | 1 Comments

I am currently working with two clients who love the look of farmhouse sinks and faucets. While one client likes the more traditional look, the other client likes the more modern look. As I started to source the farmhouse sinks and faucets, I thought it would be neat to put together some of my findings. Please note, this specific blog...

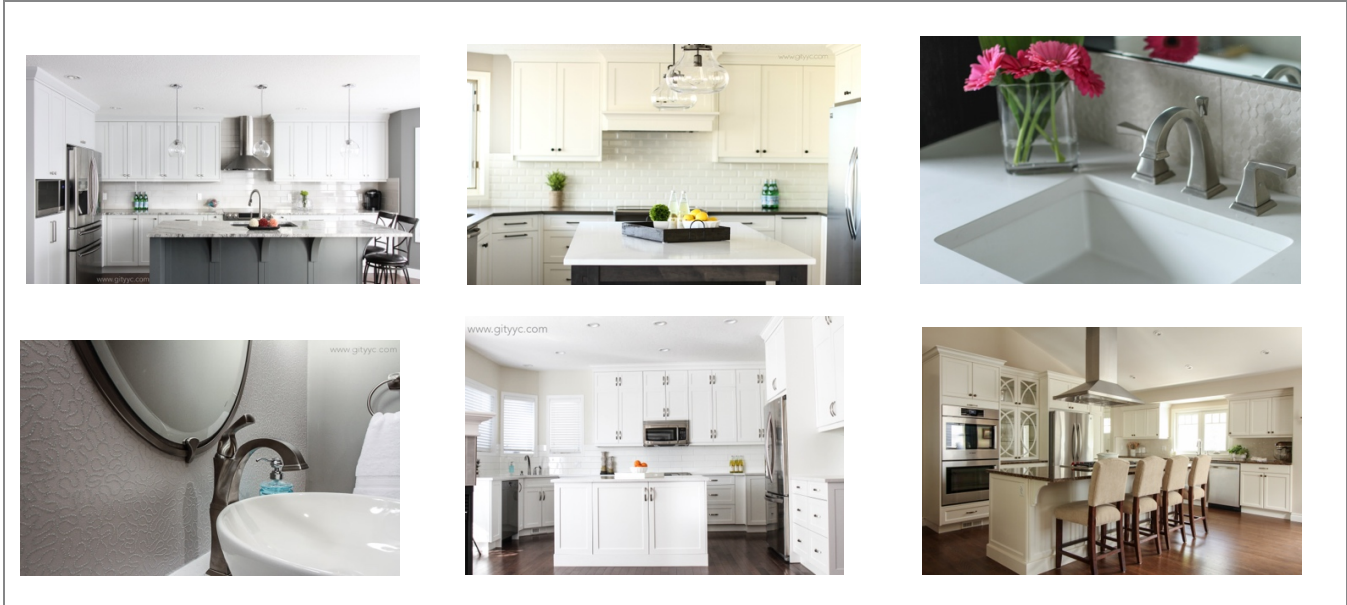
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WHEN YOU'RE READY TO RENOVATE: COMING UP WITH A RENOVATION BUDGET

Posted on June 11, 2018 by Sheri | 2 Comments

This week a new renovation/refresh project will be starting. I met my client like I meet the majority of my clients; through a referral from a past client. When I met my client she was looking to have her main bathroom and her kitchen refreshed. As it is with all of my clients, I knew I was going to explain...



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Have something else in mind? Contact me!

MY READERS

Average page visits = 2.14
Average Time of Visit = 2m13
Returning Users Time = 3m47
Average Return visitors = 17.42%

* Source: Google Analytics

A QUICK SNAPSHOT



1.3K



4.3K



33.4K
monthly
views



900+

* Source: Google Analytics

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